



## Annar Rayani, CHRP

Annar has extensive experience in human resource and business management in a variety of industries including financial services, manufacturing, and hospitality. Her areas of expertise include Recruitment and Selection, Performance Management, Organizational Effectiveness and Change Management. She works with small to medium sized companies in the private, public, and not-for-profit organizations in her current role at Vibe Strategies, Inc.

A solutions-oriented HR professional, Annar has a reputation for helping organizations achieve their goals through her strong leadership and coaching skills. By providing the highest levels of quality and professionalism, Annar has helped organizations achieve business goals including increased productivity, retaining employees and building customer loyalty. Her strengths include identifying core strategic business drivers and implementing employee involvement programs that improve organizational success at all levels. Through establishing performance measures, strong leadership and coaching skills and the ability to assist managers in achieving a high standard of excellence, Annar has assisted organizations in improving business results and overall customer satisfaction.

Annar specializes in Managing a Diverse Workforce, Understanding Cultural Differences, and On-the-Job Training. She works with clients to develop and implement inclusion and diversity strategies and ensures relevant training provides the knowledge, skills, and tools to assist team members in working together effectively. Annar strongly believes that these key components are integral to creating and sustaining change while fostering diverse, inclusive, respectful, and productive organizations.

Annar is a member of the B.C. Human Resources Management Association and holds the Certified Human Resource Professional (CHRP) designation. Having graduated with a Management Certificate in Human Resources Management from BCIT, she is currently pursuing the B.C. Provincial Instructor Diploma. Annar is a Peer Counselor at the UBC Life and Career Centre and involved in the community through her volunteer work.



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